

PROGRAMME INFORMATION



UNIVERSITY MASTER'S DEGREE IN COMMUNICATION, CULTURE, SOCIETY AND POLITICS

CÓDIGO 290301

UNED

Facultad
de Ciencias
Políticas y
Sociología

**UNIVERSITY MASTER'S DEGREE
IN COMMUNICATION, CULTURE, SOCIETY
AND POLITICS**

CÓDIGO 290301

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University Master's Degree in Communication, Culture, Society and Politics

INFORMATION IDENTIFYING THE QUALIFICATION

Name and status of awarding institution

Universidad Nacional de Educación a Distancia.

Public university.

Name of qualification and title conferred in original language

Máster Universitario en Comunicación, Cultura, Sociedad y Política por la Universidad Nacional de Educación a Distancia.

Status

National validity.

Approved by Accord of the Council of Ministers on May 23rd, 2014.

Main field(s) of study for the qualification

The study is included in the field of Social Sciences and Law.

Language(s) of instruction/examination

The degree is taught in Spanish.

INFORMATION ON THE LEVEL OF THE QUALIFICATION

Level of qualification

Level 3 (Master) in the Spanish Framework of Higher Education (MECES) is equivalent to level 7 of European Qualification Framework (EQF).

Official length of programme

The official length of programme is 60 ECTS and 1 year full time.

Access requirements

Bachelor's Degree or PhD in Sociology, Political Science, Anthropology, Social Psychology, Media Studies or related.

INFORMATION ON THE CONTENTS

Mode of study

Blended learning full time.

Programme requirements

The programme of studies is composed of 20 compulsory ECTS, 28 elective ECTS and 12 Master's Dissertation ECTS

Subjects

- Media and Politics
- Political Communication in the Democracies
- Sociological Analysis to Social Communication Campaigns
- World Society: Construction processes
- Polls, Political Leaders and Citizens
- Social Movements and Communication
- Structure, Frames and Cultural Models in Public Communication: the Case of Food and Climate Change
- New Citizens' Information Needs
- Public Opinion and Participation
- Gender and Media
- Communication and Total Institutions
- Religion on Line - on Line Religion. Actors, Communities and Religion Communication Network
- Rhetoric, Communication and Society: Metaphor and Cognitive Frames
- Studying Audiences
- The Reception in Mediated Communication System
- Relationships Communication for Research
- Political Communication in the Democracies
- Master's Thesis

Grading scheme

In the Spanish university system, modules/courses are graded on a scale of 0 to 10 points with the following qualitative equivalence:

0-4.9: "suspense"; 5-6.9: "aprobado"; 7-8.9: "notable"; 9-10: "sobresaliente". A special mention, "Matrícula de Honor" may be granted to up to 5% of the students in a group provided they have got a "sobresaliente". To pass a module/course it is necessary to get at least 5 points.

In cases of recognition of ECTS, professional experience, cultural or sports activities, or student representation no grading will be recorded but, where appropriate, the word "Apto".

INFORMATION ON THE FUNCTION OF THE QUALIFICATION

Access to further study

This qualification gives access to Doctoral studies, provided that the student has completed a minimum of 300 ECTS in the overall teachings of Bachelor and Master.

Stated objectives associated with the qualification and professional status (if applicable)

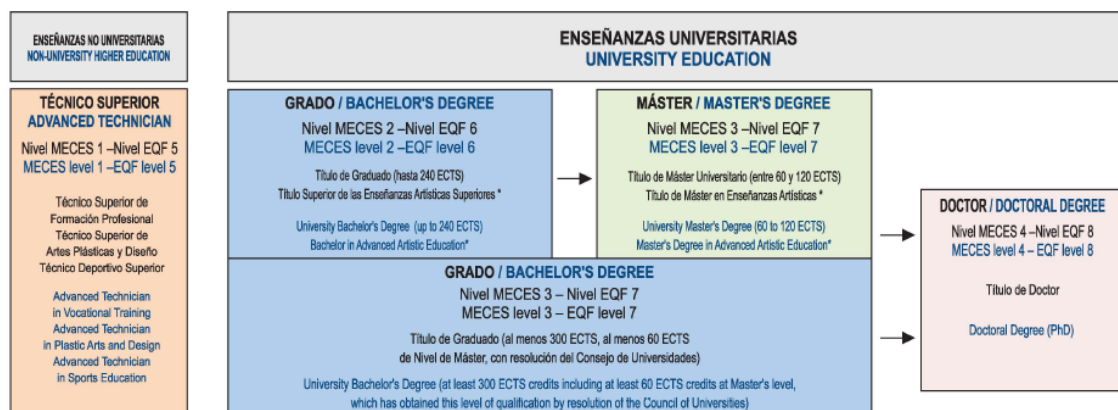
Being able to distinguish and discuss concepts that reflect the social and cultural transformations of advanced societies in recent decades. Being able to observe and comparatively analyze social relations produced / reproduced in the virtual space and fields as discussions on the environment, gender relations, consumption or religion. Being able to apply techniques of social research, quantitative and qualitative, in the communication field. Being able to find, select, manage and synthesize bibliographic information specialist in the field of social communication processes. Being able to find, select, manage and synthesize webgraphical information for the study of public opinion, pictures of parties, candidates, etc. Being able to analyze and evaluate public opinion polls, especially those relating to monitoring the voting intentions. Being able to interpret the results of measurements of audience. Being able to search and analyze statistics secondary sources that address the cultural demand of society. Being able to do scientific work.

Provide advanced interdisciplinary training in the field of Social Sciences. Train experts in the analysis of the socio-communicative processes in a time when the changes in communication are protagonists of the most profound social changes. Form advisors of institutions and companies in the field of communication. Form in the field of analysis of communication processes in the areas of political science, sociology and anthropology. Give students methodological training to access the doctorate in sociology. Train experts in communication policies. Form strategic thinkers in the field of communication.

ADDITIONAL INFORMATION

<https://www.uned.es>

INFORMATION ON THE NATIONAL HIGHER EDUCATION SYSTEM



* Las enseñanzas Artísticas Superiores son Enseñanzas no Universitarias dentro del Sistema Educativo español de Enseñanza Superior

* Advanced Artistic Education is non-university education within the Spanish Higher Education System